



Ballston Spa National Bank

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## NEWS RELEASE

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### For Immediate Release

#### Ballston Spa National Bank to Open Tenth Full-Service Branch

BALLSTON SPA, NY – October 7, 2011— Ballston Spa National Bank announced today that the bank's tenth banking location, the Corporate Branch Office, will open on Saturday, October 8th. The branch is located within BSNB Corporate Plaza at 990 State Route 67, Ballston Spa.

Grand Opening festivities will take place between 9:00am and 3:00pm on October 8, 2011. Members of the community are invited to visit the new branch and enter to win an iPad, an iPod Touch or a Kindle and to benefit from special values on products and services. The celebration will feature refreshments from noon to 2:00pm provided by Bettie's cupcakes and Orapello's Wood Fired Pizza. During that time, Certified Master Balloon Artist Daryl Baldwin will entertain and WGNA will broadcast on location.

"As a locally owned community bank, BSNB is excited to support the growing financial needs of the individuals and businesses in this region. At the heart of New York's Tech Valley, BSNB's expansion strengthens our presence and enhances the level of customer service we provide", said Christopher R. Dowd, President and CEO at BSNB. "Our team of local professionals looks forward to providing our customers with expanded banking hours and personal attention from this state-of-the-art facility."

The Corporate Branch Office features a 24-hour drive-up ATM and two additional drive-thru banking lanes. Inside, the branch provides full service banking, including checking and savings accounts, loans, investments and trust services. In addition, customers have the option of managing their relationship through the bank's technology-based services - including an online Mortgage Center, Mobile Banking, Online Cash Management, Remote Deposit and enhanced Online Banking.

In line with the company's commitment to the community and the environment, BSNB used materials with recycled content for the branch's insulation, wallboard, carpeting and ceiling tiles. Energy efficient windows, solar panels and lighting systems were also incorporated into the branch design, allowing for reduced energy consumption.

The Corporate Branch Office will be open to serve customers as follows:

#### Drive Thru

Monday - Friday	7:00 am - 6:00 pm
Saturday	9:00 am - 3:00 pm

(more)

**Lobby**

Monday - Wednesday 9:00 am - 4:00 pm

Thursday - Friday 9:00 am - 6:00 pm

Saturday 9:00 am - 3:00 pm

**ABOUT BALLSTON SPA NATIONAL BANK**

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, not-for-profits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at <http://www.bsnb.com>. To become part of BSNB's online community, please visit us at [www.facebook.com/YourBSNB](http://www.facebook.com/YourBSNB) or [www.twitter.com/BSNB](http://www.twitter.com/BSNB).

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